

Day 7: Worksheet

Schedule Social Sharing

1. Which sharing tool(s) will you use?

- [Buffer](#)
- [Post Planner](#)
- [Hootsuite](#)
- [Sprout Social](#)
- [Missinglettr](#)

Your Sharing Tool(s):	
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2. Determine which social media platforms are right for your business.

Platform	Pros	Cons

3. Create your content sharing schedule for each piece of content using either the 'Plan by Individual Date' OR 'Plan by Content Piece' tabs in the Social Sharing Planner spreadsheet provided.

Be sure to include the URL being shared, dates for sharing, time of day, which platforms, what wording for each, what image to share, and any hashtags you'll include.

As you do your scheduling, make sure you don't schedule different versions of your content on the same day. Spread them out over the course of the year.