

# Day 5: Worksheet

## Create an Infographic from Your Blog Post

1. Outline the main points of your blog post by identifying the question your blog post answers and the key points it covers. Include an introductory sentence and concluding sentence.

### Main Question:

<b>Introduction</b>	
<b>Key Point 1</b>	
<b>Key Point 2</b>	
<b>Key Point 3</b>	
<b>Key Point 4</b>	
<b>Key Point 5</b>	
<b>Conclusion</b>	

2. Sketch the basic layout of your infographic using pen and paper
3. Put together the copy you'll use in your infographic in a separate doc
4. Note down any statistic information you'll use, with sources

<b>Statistics</b>	<b>Source</b>

5. Complete the 'Elements of a visually engaging infographic' checklist

Incorporate brand fonts, colors and imagery into your infographic	
Make sure fonts are easy to read	
Use large, bold and clear fonts for headlines	
Utilize colors that best resonate with your audience	
Use bright colors to attract attention	
Don't use colors that clash	
Make sure you have the right to use any imagery	
Include the source of images where necessary	
Make sure all imagery is relevant to your content	
Use unique elements such as fonts or images to stand out	
Aim for good balance and rhythm with text and graphic placement	
Keep things simple so your message isn't lost	
Use borders to help things stand out	
Learn the tools of your infographic creation platform to use it correctly	
Aim to tell a story with your visuals	
Tailor infographics to the platforms on which they'll be published	

6. Complete the 'Where to Share' checklist

Facebook	
Instagram	
Twitter	
LinkedIn	
Google+	
Email newsletters	
Your blog	
Visual.ly	
Slideshare	
Infographic Reviews	
Fast Company	
Infographics Showcase	
Flickr	
Reddit	
Infographic Bee	
Infographicaholic	