

Day 4: Worksheet

Convert Your Slideshow to Video

1. Write a script outline for your video in a separate document.
2. Write the title for your video, including your main keyword phrase

Your Video Title:	
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3. Write your video description

Your Video Description:	
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4. List your video tags

Your Video Tags:	
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5. Complete the YouTube video optimisation checklist

Task	✓
Check out similar videos for ideas	
Create an optimized title	
Use relevant tags	
Use relevant keywords	
Create a video description	
Address key points and include relevant keywords	
Include link in description	

6. Keep a record of places you've shared your video

Places You've Shared	URL